

# Prayas Club Activity 2020-2021

## 1. ROAD SAFETY CAMPAIGN DOORIHAI ZAROORI(29-11-2020) :

“Alert today, alive tomorrow.”

IMI Bhubaneswar in collaboration with a NGO, **Drive Smart Drive Safe**, believing in “Sadak Suraksha- Jeevan Raksha”, had come up with a Nationwide Digital Campaign #DooriHaiZaroori, appealing for Traffic Distancing on the roads to reduce road crashes in the country.

The prime agenda of the campaign was to educate, train and enroll drivers on benefits of keeping distance on roads, DoorihaiZaroori campaign was done under the umbrella of #IndiaAgainstRoadCrash #IAR2020.

The campaign DoorihaiZaroori aims to target the people who drives a vehicle be it a cab driver, truck driver, personal car driver or a school bus driver to learn digitally the benefits of maintaining distance on roads.

## 2. PLANTATION DRIVE:



**"The true meaning of life is to plant trees; under whose shade you do not expect to sit."**

Prayas club of IMI Bhubaneswar conducted a plantation drive. Due to corona virus the students were at home, so they planted one sapling each to promote the nature. The main aim of this activity was to facilitate the students with constructive attitude and contribute towards the nature. The event comprised of tree plantation and online contest of uploading picture with the samplings. The faculties also participated in the event.

### **3.. MOVIE SHOW AND SNACKS FOR THE STAFFS(21-03-2021):**



**"The joy that isn't shared dies young."**

The soul's joy lies in sharing the happiness. In this regard the Prayas Club of IMI Bhubaneswar arranged a movie show for the staffs working 24\*7 who provide us safety and protection. The staffs assembled in the auditorium for the movie and students completed their duty. It was a very small effort to show love and care for those who takes care of the whole institution. Each smile is important.

#### 4. GLOBAL WARMING VIDEO (ONGOING):

**“Don’t be the part of the problem be the part of the solution.”**

Prayas Club of IMI Bhubaneswar had conducted an online awareness program for global warming. Since the climate is getting warmer and the temperature is ticking upward so the students very well conveyed the message and its solutions.